VICTOR LOUX

PRODUCT DESIGNER
& DESIGN TECHNOLOGIST

he/him · victorloux.uk · io@victorloux.uk

I'm a *pragmatic*, product-obsessed designer looking to work
with small, user-centred teams on socially meaningful projects.

I love wearing many hats and I thrive in the gap between
product vision and technical execution; coworkers describe me
as the *"Swiss Army knife"* of the company. I bring together design,
research, product strategy, data and engineering to deliver
meaningful & measurable changes to users.

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since january 2019

SENIOR PRODUCT DESIGNER
at Feeld, the dating app for the curious · remote
The first dedicated product designer to join the team when it was as a startup, I've since
been responsible for evolving the app through its immense growth, and shifting challenges.
Some of my proudest highlights over the years include the launch of two consumables that now
represent a majority of our revenue stream, co-building the design systems for two major redesigns
of the app, and working on critical trust and safety features for our community.

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june 2017 — may 2019

SENIOR ACCESSIBILITY & USABILITY CONSULTANT
at AbilityNet, a charity championing inclusive technology · London
I helped our clients make their digital products more accessible to people with disabilities
and achieve WCAG conformance by providing audits, technical recommendations, design
reviews, training, and diverse user testing. Within the team, I mentored other consultants,
became a central point of contact for technical questions, and initiated a culture
of knowledge sharing and documentation now widely used.

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previously

Backend engineer, freelancer, teaching/research assistant, internships — details on request

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skills

Wireframing, design thinking, interaction prototyping, user testing (planning, running, analysis),
usability engineering, managing design systems, digital accessibility, documentation

Additional experience with UI development (primarily React Native and web), data analysis,
UX copywriting, localisation, Jobs To Be Done framework, automation and scripting,
QA and VQA testing, customer support, physical prototyping and electronics

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education

MSc Media and Arts Technology, Queen Mary University of London (2016) · distinction
BSc (Hons) Digital Interaction Design, University of Dundee (2015) · first class honours